

# **WEBSITE IMPROVEMENT *“THE NEXT STEPS”***

**PROPOSED IMPROVEMENTS FOR THE  
MCLENNAN COUNTY HUNGER COALITION WEBSITE**

# LOGO UPDATE

Current Logo is not high resolution and blurred:

Proposed:



# “BANNER” LOGO



# MCHC LOGO



# MCHC “SQUARE”



# WEBSITE:

<http://www.mclennanhunger.org/>

The screenshot shows a web browser displaying the McLennan County Hunger website. The browser's address bar shows the URL [www.mclennanhunger.org/](http://www.mclennanhunger.org/). The website header features the text "United to end hunger in McLennan County" and the main title "MCLENNAN COUNTY HUNGER". Below the title is a navigation menu with buttons for "About Us", "Meetings", "Mobile Food Pantry", "Members", "News", and "Helpful Resources".

The main content area is titled "About Us" and features the McLennan County Hunger Coalition logo, which consists of the words "McLennan County Hunger" in a green, stylized font with "COALITION" in a smaller, black font below it. Below the logo is the tagline "United to end hunger in McLennan County".

Below the tagline, the text reads: "HERE IT IS! Our newly revised Pantry, Food Distribution, and Community Resource List is AVAILABLE FOR A FREE DOWNLOAD!!! Please download and SHARE! [Waco/McLennan County Food Pantry 2016 revised52416](#)".

A white pop-up window titled "DONATE TO END HUNGER IN MCLENNAN COUNTY" is overlaid on the right side of the page. It contains the following text: "Help us eradicate hunger in McLennan County! All donations helps us in our continued efforts to increase awareness of hunger in our community. Your donations also make it possible for us to offer grants and additional resources to local member organizations. Donating is simple! You can make a one-time donation or recurring payments via PayPal. All donations are greatly appreciated!". Below the text is a "Donate" button with icons for major credit cards: American Express, Discover, Visa, MasterCard, and PayPal.

Below the pop-up window, the text reads: "OUR NEXT MEETING IS... Mark your calendars for our next meeting on **Thursday, February 9, 2017**, at 11:45am at Caritas of Waco (300 S. 15th, Waco, Texas 76701). Want to know more or get on our mailing list? Email us at [foodoutreach@grandecom.net](mailto:foodoutreach@grandecom.net). MCHC meets the second Thursday of each month at Caritas of Waco (15th and Mary St.). Lunch begins at 11:45am, with the meeting to follow at 12pm. Our meetings usually last until 1pm. We'd love for you to join us! Download our membership application through the link on our main page to renew for 2016. We will

# PROPOSED SITE

<http://test3.thecmdgroup.org/>



# ONE QUESTION...

## Who is the contact?

- Contact Us?
- Website questions... Chelle
- Others?



# MENU

## About US

- History
- Board Members
- 990 Tax Form
- FAQ

## Mobile Food Pantry

## Members

- Our Members
- Meeting Materials
- Membership Renewal

## Meetings

- Meeting Minutes
- Meeting Handouts

## You Can Help

## Helpful Resources

- Community Resources
- MC Food Pantries
- Year Round Sites

## Contact US

# MCHC WEBSITE CHANGES

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